



February 5, 2020

Greetings!

Do you believe the children of Lapeer County are our future? Do you think it is important that their physical, educational, emotional and financial needs are met? If yes, then your beliefs are in line with the Kiwanis Club of Lapeer. We are a group of individuals devoted to meeting the needs of children in Lapeer County, and it is that time of year where we ask you to join us in our efforts as we conduct our most important fundraiser, our **34<sup>th</sup> Annual Adbook Campaign**.

Since 1941, we have committed to supporting hundreds of deserving organizations and projects in Lapeer County. In addition, we have provided funding for several large projects which we call our Legacy Projects. Examples of these projects have included:

- *Pedestrian Bridge at Cramton Park*
- *Lapeer High School Auditorium Curtains*
- *Playground Equipment at Anrook Park, Downtown Lapeer*
- *Lapeer Swim Team Electronic Scoreboard at the City of Lapeer Community Center*

We are excited to announce our newest Legacy Project – a **Fully Inclusive Family Playground!** Our desire is to provide a destination that is more than just playground, a place that will fulfill important needs in our community and provide a space for children and adults of all ages and abilities. This project will take the support of many members of the community – members such as yourself.

We are inviting you to support us by placing an advertisement in our Adbook. Please note that there are also **Supporting Sponsorship** options available that allow you to support all of our annual fundraisers by bundling your contribution to save you time and money. **Your advertisement will appear in 3,000 adbooks which are distributed at many popular events including our 72<sup>nd</sup> Annual Kiwanis Kapers, our 3<sup>rd</sup> Annual Flying Pancake Breakfast, our 19<sup>th</sup> Annual Golf Scramble, our 2<sup>nd</sup> Annual Rubber Duck Dash and at the Lapeer Days Parade.**

You may know of an individual or organization that would be interested in joining our efforts to support Lapeer County children either by advertising in our Adbook, becoming a Supporting Sponsor or becoming a member. I invite you to call me personally at 810-245-2903 with any contacts you would suggest or with any questions you may have regarding the Adbook Campaign. Thank you for your support, and we look forward to working with you for the betterment of Lapeer County children.

Regards,

Kara Lambourn  
President, Kiwanis Club of Lapeer

**Kiwanis Club of Lapeer**

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