



37TH ANNUAL 2023 KIWANIS ADBOOK FUNDRAISER

YES! I WOULD LOVE TO SUPPORT THE KIWANIS CLUB OF LAPEER & LAPEER CHILDREN



AD SIZES

- Full Page Ad**
7.5" x 10"
\$500
- ½ Page Ad**
7.5" x 5"
\$250
- ¼ Page Ad**
3.75" x 5"
\$130
- Business Card Ad**
3.5" x 2"
\$75

SPONSORSHIP PACKAGES SEE BACK FOR PACKAGE DETAILS

- Diamond Package** (2) Full Page Ads \$2,500
- Gold Package** (1) Full Page or (2) ½ Page Ads \$1,000
- Silver Package** (1) ½ Page Ad \$600
- Bronze Package** (1) ½ Page Ad \$350
- Green Package** (1) ¼ Page or (2) BC Ads \$175

PAYMENT is due by JULY 1, 2023

Sponsorship Packages and Full Page Ads can be invoiced in up to 3 installments.

Please indicate preferred **number of installments** (Circle one): **1** **2** **3**

- PAID BY:** CHECK # _____
- CREDIT CARD: Please call Beth Henderson
at 810-538-1901 with cc information.

ADS must be received by MARCH 31, 2023

Repeat Ad from 2022 Adbook with **no changes**

Repeat Ad from 2022 Adbook with **changes:**

I will **email** my high resolution PDF or JPG print-ready ad to:
LapeerKiwanis@gmail.com

I will **mail** my print-quality ad or business card to:
P.O. Box 501, Lapeer, MI 48446

Business Name: _____ Contact Person: _____

Phone: _____ AD/SPONSORSHIP PACKAGE PURCHASED IN 2022: _____

Mailing Address: _____

Email address: _____

Thank you for your support of children's programs throughout Lapeer County.

If you have any questions or need more information, please contact any Kiwanis Club of Lapeer member or email us at lapeerkiwanis@gmail.com

RETURN FORM TO ANY KIWANIS CLUB OF LAPEER MEMBER OR MAIL TO:
KIWANIS CLUB OF LAPEER, P.O. BOX 501, LAPEER, MI 48446



SPONSORSHIP PACKAGES

2023 EVENT	WHAT YOU GET	\$2,500 "Diamond"	\$1,000 "Gold"	\$600 "Silver"	\$350 "Bronze"	\$175 "Green"
37 th Annual Adbook Spring 2023	2,500 Adbooks are distributed at all of our events as well as placed at local businesses	✓ (2) Full Page Ads	✓ (2) Half Page Ads or (1) Full Page Ad	✓ (1) Half Page Ad	✓ (1) Half Page Ad	✓ (2) BC Ads or (1) Quarter Page Ad
	Recognition in Adbook as Annual Sponsor	✓	✓	✓	✓	✓
75 th Annual Kiwaniis Kapers April 20-22, 2023	Tickets to the longest-running variety show in Lapeer!	✓ 20 Tickets	✓ 14 Tickets	✓ 10 Tickets	✓ 6 Tickets	
22 nd Annual Golf Scramble July 17, 2023	Foursome Team(s)	✓ 2 Teams	✓ 1 Team	✓ 1 Team		
	Hole Sponsorship including 18"x24" Sign	✓	✓	✓	✓	✓
5 th Annual Rubber Duck Dash September 9, 2023	Race Ducks	✓ 20 Ducks	✓ 10 Ducks	✓ 2 Ducks		
	"Duck"orating Contest Duck	✓	✓	✓	✓	
27 th Annual Fantasy Forest October 14, 2023	Vouchers for child or adult entry into forest	✓ 10 Vouchers	✓ 6 Vouchers	✓ 4 Vouchers	✓ 4 Vouchers	
	Station along the 1-mile Fantasy Forest trail	✓	✓	✓	✓	✓
Advertising and More!	Vinyl Banner displayed at ALL events	✓ 3'x6'	✓ 2'x4'			
	Logo on our website homepage for an entire year (with link to your website - great for Google rankings)	✓	✓			
	Facebook recognition	✓	✓			
	That feel-good feeling knowing you are helping to make a lasting difference in the lives of children in Lapeer County!	✓	✓	✓	✓	✓

To learn more about how your annual support benefits the children of our community, please visit us at www.kiwanislapeer.org and follow us on Facebook.

Additional event sponsorship opportunities are also available throughout the year!