



Kiwanis Club of Lapeer
 PO Box 501
 Lapeer, MI 48446



Hello,

The 27th Annual Fantasy Forest is scheduled this year for Saturday, October 14, 2023, from 11:00 am to 3:00 pm. We, the Kiwanis Club of Lapeer, are thrilled to continue the tradition again this year. Fantasy Forest is a great opportunity for families to stroll through Rowden Park (located on M-24 across from McLaren-Lapeer hospital) and meet storybook/cartoon characters along the way. As many as 60 stations are located along the barrier-free trail offering activities, games, or entertainment as treats are passed out to the children.

It is also a great opportunity for your business or organization to interact with families in our community.

There are several ways for you to be involved this year:

- **FREE:** Create a station in the 'Forest' and hand out wrapped candy to the trick or treaters. (See attached Station Information sheet, page 2.)
- Make a cash donation as a Pumpkin, Black Cat or Candy Corn sponsor to place your name on the back cover of our activity book. The book and crayons are given to every child in a special goodie bag with a paid admission to the Forest. It's a great advertising opportunity as the children love the fun book to take home and the parents can see your support of our mission for kids in Lapeer County. In 2022 there were approximately 1400 books distributed.
- **FREE:** Send your business or organization's mascot to attend the event with or without having a station. Characters can greet participants, interact with children, and pose for photographs.
- Participate in any combination above. (See attached Participation Form, page 3.)

Established in 1941, the Kiwanis Club of Lapeer is a charitable civic group made up of local business owners, employees, and retired community members. Funds generated by Fantasy Forest will allow us to support local organizations that serve the children in our community. These are just a few groups that we are pleased to support:

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|------------------------------|---------------------------------------|------------------------|
| ➤ Love INC of Greater Lapeer | ➤ Dictionary Project | ➤ Terrific Kids of NB |
| ➤ Holiday Depot | ➤ Pregnancy Resource Ctr | ➤ Kiwanis Key Club LHS |
| ➤ Toys for Tots/Lapeer | ➤ Kiwanis Scholarships | ➤ LHS Proj Graduation |
| ➤ LACADA | ➤ The Child Advocacy Center of Lapeer | ➤ ICHS Proj Graduation |
| ➤ McLaren Books for Babies | | ➤ Horses of Hope |

If you have supported this event in the past, we say "Thank you!" We hope you will continue being involved again this year. If you are new to the Fantasy Forest family of supporters, we welcome your first-time participation. A Kiwanis member would be happy to discuss your options: the event, operating a station, expectations, sponsorship, etc. Contact Sallie Morey at 810-240-4542 (sallie@salliessweettreats.com) for more information.

We look forward to having you join us for Fantasy Forest 2023!

Sincerely,
 Brought to you by Kiwanis Club of Lapeer

STATION INFORMATION

General information about having a station at Fantasy Forest.

There is no charge to have a station.

1. The date is **Saturday, October 14, 2023**, (second Saturday)
2. The location is **Rowden Park** on M-24 (across from McLaren Lapeer Region).
3. **Free** stations are scattered along a one-mile barrier-free trail that meanders through the park.
4. You can come in as early as 8:30 am to begin setting up. You must be **set up and ready for visitors by 10:30 am**. The 'Forest' opens at 11:00 am.
5. Since walkers pay for their admission and the last admission is at 3:00 pm, **you must staff your station until at least 4:00 pm so they have the full benefit of their walk. (Kiwaniis members will release stations as the last participants travel through the Forest.)** Thanking you in advance for your patience and cooperation.
6. Your station should have a theme (fantasy, storybook, cartoon, etc.). There should be no scary stations or costumes, please. The idea is for the public to enjoy a pleasant, non-frightening experience.
7. You must pass out treats to children (candy, small toys, stickers, etc.). We suggest that you have enough for 2,000 children.
8. You may distribute information about your business or organization. We suggest that you have this available for adults to pick up at your station and you also might consider support in the form of a Pumpkin, Black Cat or Candy Corn sponsor and get your business/organization name on the back cover of the children's activity booklet. (Details for sponsorships are on the Participation Form – Page 3.)
9. No solicitation. Nothing can be sold, and no contribution cans may be displayed.
10. Scenery, props and decorations are all welcomed and encouraged.
11. Stations are responsible for their own set up (decorations, tables, chairs, etc.), staffing and tear down. The station must be staffed for the entire time, and the grounds returned to their original condition. You are responsible for the complete cleanup of your area.
12. Electricity is not available. You may bring battery-operated equipment if needed.
13. All stations must sign an Indemnification Agreement. (See Page 3.)
14. You may participate in our **"friendly"** competition for a prize in three categories:
 - a. Best Storybook Theme
 - b. Most Interactive
 - c. Judge's Choice
15. Station location will be assigned as reservations are received (Use the attached Participation Form, Pages 3.)

The event will happen rain or shine, warm or chilly! Please plan accordingly. You are encouraged to bring some type of canopy or coverage in case of weather extremes.

Post your station participation on your Facebook page with pictures of previous years, if applicable. We will email a flyer you can post with the Fantasy Forest details.

If you have any questions or would like ideas, please contact Event Co-Chair, Sallie Morey at 810-240-4542 (sallie@salliessweettreats.com).

PARTICIPATION FORM

Complete and return to:

Kiwanis Club of Lapeer, PO Box 501, Lapeer, MI 48446

Or email a copy to:

lapeerkiwanis@gmail.com OR sallie@salliessweettreats.com

Company/Organization Name: _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____

I will create a station in the Fantasy Forest. My theme/activity is _____.

I will be a sponsor (have your name listed on the back of the children's activity book (circle one):

Pumpkin (\$100) – receive 3 free tickets

Black Cat (\$75) – receive 2 free tickets

Candy Corn (\$50) – receive 1 free ticket

My check for \$ _____ is enclosed. **(Make checks payable to Kiwanis Club of Lapeer.)**

How do you want to receive your free tickets:

Pick them up at the Forest. Donate them back. Mail them.

I will send my business/organization mascot to attend the event. My mascot is _____.

(Mascot can greet everyone, interact with children and pose for photographs or selfies.)

I will volunteer my time. Please provide more information.

Yes, you can place a sign in front of my business prior to the event.

I will provide my own canopy. Size: _____.

Post your station on Facebook. We will email a flyer you can post with the Fantasy Forest details.

If you have any questions or would like ideas, please contact Event Co-Chair, Sallie Morey at 810-240-4542 (sallie@salliessweettreats.com).

PLEASE REVIEW YOUR SPONSORSHIP OPTIONS, COMPLETE AND RETURN THIS FORM NO LATER THAN MONDAY, SEPTEMBER 25.

INDEMNIFICATION AGREEMENT

All stations must sign this section of the form. Please return with our application.

The _____ (insert business or organization name) agree(s) to defend, indemnify, and hold the City of Lapeer, Michigan, and the Kiwanis Club of Lapeer, its officers, members, volunteers and agents, from and against any claim, demand, suit, loss, cost or expense, or any damage which may be asserted, claimed or recovered against or from the City of Lapeer, Michigan, and the Kiwanis Club of Lapeer, its officers, members, volunteers and agents, my reason of any damage to property, bodily injury or death that arises out of or is incident to or in any way connected with or related to Fantasy Forest 2023.

Signature: _____ Date: _____