

PRESENTED BY:



SATURDAY, JUNE 6, 2026 • 9:00 AM
at Rowden Park in Lapeer



RUN/WALK/VIRTUAL EVENT FOR ALL AGES

JOIN US FOR OUR 2nd ANNUAL 5K 4 THE KIDZ

All proceeds from this year's event will benefit the Kiwanis Inclusive Playground.

We are excited to invite you to our upcoming 5K run/walk event, **5K 4 the Kidz**, which will take place on **Saturday, June 6** at **Rowden Park** and is open to all ages, abilities and fitness levels. We aim to make a significant difference in the lives of the children in our community. Enjoy the trail at Rowden Park which takes you by the future location of our current Legacy Project - the Kiwanis Inclusive Playground - a universally accessible, inclusive, and nature-based recreational play space.

The 5K course will start near the pavilion at Rowden Park. You will travel along the 1-mile trail around the park and continue outside the park at Pine Street through the Lapeer downtown area before reentering Rowden Park at Pine Street to complete the loop and finish near the pavilion. Parking will be available at Rowden Park and in the designated parking lots along M-24 (N. Lapeer Road).

5K RUN / WALK / VIRTUAL

Adults (15 yrs & older): \$35
(\$40 day of event)

Kids (14 yrs & younger): \$20
(\$25 day of event)



PACKET PICKUP & LATE REGISTRATION

Event day packet pickup and late registration will take place under the pavilion at Rowden Park beginning at 7:30am on Saturday, June 6 until race time.

RACE TIMING & PHOTOS

Race timing will be run by Newton Timing. Race results will be available within minutes of finishing and candid photos will be embedded in your bib number the following week.

SPONSORSHIPS & MORE INFORMATION

Find out more at www.kiwanislapeer.org/5K
or by contacting Sallie Morey at 810-240-4542.

Thank You for supporting this event!

REGISTER OR DONATE ONLINE TODAY AT: <https://runsignup.com/Race/MI/Lapeer/5KTheKidz>

All participants will receive a race t-shirt (if registered prior to June 4) and finisher medal. Awards will be presented to overall and age brackets in run & walk categories. Virtual runners will not be eligible for overall timed awards.

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SPONSORSHIP INFORMATION

We are currently seeking sponsors to help offset the cost of holding this event - proceeds from this year's event will go toward our current Legacy Project - the Kiwanis Inclusive Playground - a universally accessible, inclusive, and nature-based recreational play space.

SPONSOR INFORMATION

Company Name

Contact Name

Phone

Email

Address

City

State

Zip

SPONSORSHIPS AVAILABLE

(All sponsorships include online and event recognition, name/logo on event t-shirts, plus what is listed below)

SOLD MEDAL/RIBBON SPONSOR: \$2,000 (1 available)

- Logo on all Finisher Medal Ribbons
- Logo on event t-shirts (top placement)
- Logo on website with backlink
- Social media recognition
- Logo featured prominently on race day signage
- 5 Event Entries

RACE BIB: \$500 (1 available)

- Logo on all Race Bibs
- Logo on website with backlink
- Social media recognition

VIRTUAL FINISHER CERTIFICATE: \$300 (1 available)

- Logo on Virtual Finisher Certificates
- Logo on website with backlink
- Social media recognition

PHOTOGRAPHY: \$300 (1 available)

- Logo embedded on candid photos
- Logo on website with backlink
- Social media recognition

GOLD EVENT SPONSOR: \$1,500 (multiple available)

- Logo on event t-shirts (top placement)
- Logo on website with backlink
- Logo featured prominently on race day signage
- 6 Event Entries

SILVER EVENT SPONSOR: \$1,000 (multiple available)

- Logo on event t-shirts (middle placement)
- Logo on website with backlink
- Logo featured prominently on race day signage
- 4 Event Entries

BRONZE EVENT SPONSOR: \$500 (multiple available)

- Logo on event t-shirts (lower placement)
- Logo on website with backlink
- Logo featured prominently on race day signage
- 2 Event Entries

T-SHIRT SPONSOR: \$250 (multiple available)

- Name Only on event t-shirts (lower placement)

HYDRATION STATION: \$0 (2 available - one for each mile marker)

- Sponsor to provide table, water, small cups, volunteers, and cleanup.



PAYMENT INFORMATION

Please make checks payable to and mail with completed form to:

Kiwanis Club of Lapeer, P.O. Box 501, Lapeer, MI 48446

Scan the QR Code to register or donate online or contact Sallie Morey at 810-240-4542.