



# 38TH ANNUAL 2024 KIWANIS ADBOOK FUNDRAISER

**YES!** I WOULD LOVE TO SUPPORT THE KIWANIS CLUB OF LAPEER & LAPEER CHILDREN



## AD SIZES

- Full Page Ad**  
7.5" x 10"  
\$500
- ½ Page Ad**  
7.5" x 5"  
\$250
- ¼ Page Ad**  
3.75" x 5"  
\$130
- Business Card Ad**  
3.5" x 2"  
\$75

## SPONSORSHIP PACKAGES SEE BACK FOR PACKAGE DETAILS

- Diamond Package** (2) Full Page Ads ..... \$2,500
- Gold Package** (1) Full Page or (2) ½ Page Ads ..... \$1,000
- Silver Package** (1) ½ Page Ad ..... \$600
- Bronze Package** (1) ½ Page Ad ..... \$350
- Green Package** (1) ¼ Page or (2) BC Ads ..... \$175

**PAYMENT is due by JULY 1, 2024**

**Sponsorship Packages** and **Full Page Ads** can be invoiced in up to 3 installments.

Please indicate preferred **number of installments** (Circle one): **1 2 3**

**PAID BY:**  CHECK # \_\_\_\_\_

CREDIT CARD: (3% fee will apply)

Please call Beth Henderson at 810-538-1901 with cc information.

**ADS must be received by MARCH 31, 2024**

- Repeat Ad from 2023 Adbook with **no changes**
- Repeat Ad from 2023 Adbook with **changes:**

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- I will **email** my high resolution PDF or JPG print-ready ad to: LapeerKiwanis@gmail.com
- I will **mail** my print-quality ad or business card to: P.O. Box 501, Lapeer, MI 48446

Business Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Email Address: \_\_\_\_\_

AD / SPONSORSHIP PACKAGE PURCHASED IN 2023:

*Thank you for your support of children's programs throughout Lapeer County.*

**If you have any questions or need more information, please contact any Kiwanis Club of Lapeer member or email us at [lapeerkiwanis@gmail.com](mailto:lapeerkiwanis@gmail.com)**

RETURN FORM TO ANY KIWANIS CLUB OF LAPEER MEMBER OR MAIL TO:  
**KIWANIS CLUB OF LAPEER, P.O. BOX 501, LAPEER, MI 48446**



# SPONSORSHIP PACKAGES

2024 EVENTS	WHAT YOU GET	\$2,500 "Diamond"	\$1,000 "Gold"	\$600 "Silver"	\$350 "Bronze"	\$175 "Green"
38 <sup>th</sup> Annual Adbook Spring 2024	2,500 Adbooks are distributed at all of our events as well as placed at local businesses	✓ (2) Full Page Ads	✓ (2) Half Page Ads or (1) Full Page Ad	✓ (1) Half Page Ad	✓ (1) Half Page Ad	✓ (2) BC Ads or (1) Quarter Page Ad
	Recognition in Adbook as Annual Sponsor	✓	✓	✓	✓	✓
76 <sup>th</sup> Annual Kiwaniis Kapers April 18-20, 2024	Tickets to the longest-running variety show in Lapeer!	✓ 20 Tickets	✓ 14 Tickets	✓ 10 Tickets	✓ 6 Tickets	
23 <sup>rd</sup> Annual Golf Scramble July 15, 2024	Foursome Team(s)	✓ 2 Teams	✓ 1 Team	✓ 1 Team		
	Hole Sponsorship including 18"x24" Sign	✓	✓	✓	✓	✓
6 <sup>th</sup> Annual Rubber Duck Dash September 14, 2024	Race Ducks	✓ 20 Ducks	✓ 10 Ducks	✓ 2 Ducks		
28 <sup>th</sup> Annual Fantasy Forest October 12, 2024	Vouchers for child or adult entry into forest	✓ 10 Vouchers	✓ 6 Vouchers	✓ 4 Vouchers	✓ 4 Vouchers	
	Station along the 1-mile Fantasy Forest trail	✓	✓	✓	✓	✓
Advertising and More!	Vinyl Banner displayed at ALL events	✓ 3'x6'	✓ 2'x4'			
	Logo on our website homepage for an entire year (with link to your website - great for Google rankings)	✓	✓			
	Facebook recognition	✓	✓			
	That feel-good feeling knowing you are helping to make a lasting difference in the lives of children in Lapeer County!	✓	✓	✓	✓	✓

To learn more about how your annual support benefits the children of our community, please visit us at [www.kiwanislapeer.org](http://www.kiwanislapeer.org) and follow us on Facebook.

Additional event sponsorship opportunities are also available throughout the year!